



MANISH ANIL KUMAR

ART DIRECTOR



Profile

Hey!!

I am a versatile Art Director with extensive experience in Graphic Design and Video Editing across diverse industries. Proficient in creating visually engaging content, branding, and ideating for social media, with a unique flair for storytelling.

If you want a more personal profile, **check out my Portfolio.**

Presently freelancing from Mascot, Oman.



Work Experience

Guru Productions (Oman/UAE) / September 2025 - April 2026

Consultant

Creating posts & stories for social media, graphics for videos & logo animation. Designing pamphlets, posters banners, standees, branding for brands & events. Making CNC cut files and planning physical builds. Processing photos for events. Assisting in events, especially for digital aspect

Brands: Emaar, Landmark Group, Kidzania, Lulu, Google, Avenue Mall, Mall of Muscat, Amra, Adaan, Travel Guru, Mwasalat, Asyad, India Startups Confluence (Dubai 2025), more...

Sketches (Oman) / February 2025

Freelancer

Creating promotional social media videos for a youth football tournament and live edited stories and reels of the matches

Brands: Al Ahly Sabbour

ODN digital (New Delhi) / April 2024 - October 2024

Freelancer

Creating 30 second product videos ranging from bags, footwear, apparel, and jewelry

Brands: Flipkart

Code 30 (Oman) / April 2024

Freelancer

Developed a logo and created a multi page brochure

Brands: Inspired

Sittara (Chennai) / August 2023 - Presently

Freelancer

Sittara is a Counseling and Wellness Company.

Worked on posters, designing worksheets, activity sheets and aids for the Emotional Intelligence Workshop for Kids of various age groups. Designed mental health activity card games and affirmation cards.

The Teaser Company (Mumbai) / August 2021 - July 2023

Senior Art Director (Videos)

Worked on content for social media and D to C as in posts, GIFs, animated GIFs and videos. Edited videos for YouTube. Planned, coordinated, shooting and editing of UGC content and brainstormed Scripts.

Brands: Benny's Bowl, Neon Attack, Kaveri Drinks, UpScalio, Wakao, Bumbery, Kingdom of White, MudBond, Ratan Jaipur, Roccr, Groomiist, Forest Treat, Pilgrim, Science of Him, Gudhgrams, ByNature, Villedomo, Hopshop, Darkins, Bechef, Smotect, Boingg, The Baby Station, GoPlow, Mezmo Candy, Gynoveda, Kulreeti, Kikgerm, PRIYANKA ROW, Daybreak, The Sleep Company, Agrow, Phy Life, more...



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manish.designwork@gmail.com

Education



Diploma in Art Direction

Miami Ad School / December 2020

Bachelor of Arts with Honours in Graphic Design

Raffles College of higher Education, Singapore / June 2017

Software Skills



Ai Illustrator



Ps Photoshop



Ae After Effects



Pr Premiere Pro



Id InDesign



Achievements



One Show Young Blood

Winner of a Silver Pencil for Burger King / June 2019

Chip Shop Award

Winner for Burger King / October 2019

Fevor Master Card Design Competiton

One of the three Winners / January 2017

Portfolio



manishanilkumar.co



Portfolio



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Contact



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Manish Anil Kumar



@justdosomething

Skills



GRAPHIC DESIGN



GRAPHIC ANIMATION



VIDEO EDITING



ADAPTABILITY



COLLABORATION



PROBLEM SOLVING



SHOOT COORDINATION



Language



100%

English

70%

Hindi

Passions



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Work Experience

Chetak Technology by Bajaj Auto / March 2023

Freelancer

Creating a minute to minute 30 second video for Recruitment

Gypsy Moth (Mumbai) / April 2021 - June 2021

Junior Art Director

Worked on daily social media posts, stories and reels, designed web banners, popup Ad and created menu designs.

Brands: Calling Station, Pepe Jeans, QuikAF, Dindigul Thalappakatti

Saradhi (Chennai) / January 2018 - December 2018

Freelancer

Saradhi is a Music and Dance Academy.

Worked on branding, poster, banners, Flyer and all event graphics.

Pohon Pisang (Indonesia) / February 2017 - March 2017

Freelancer

Pohon Pisang is a Indonesian eatery (restaurant).

Worked on rebranding from Logo, Business cards, menus, review cards, Table top standees and print Ads.

Unicity (Philippines) / July 2017

Freelancer

Unicity develops innovative nutritional and healthy products.

Worked on new packaging design for a registration kit box



Internship Experience

Grey (New York) / October 2020 - December 2020

Worked on ideations for pitching and campaigns, edited videos for YouTube series campaigns, and created daily social media posts, stories, reels and holiday social media campaigns.

Brands: Applebee's, PENTENE, Advil, Madison Square Park

BBH (Mumbai) / July 2020 - September 2020

Worked on proposing and brainstorming ideas for pitching and campaigns, created daily social media posts, stories and reels, designed social media identity and created packaging designs.

Brands worked on Discovery+, Audi, Marico, Redbull, BREWDOG & Onsitego

360i (New York) / January 2020 - March 2020

Worked on proposing and brainstorming ideas for pitching and campaigns, designed creatives for social media campaigns, ideation, planning and creating a one-month social media plan, and created social media posts, stories and reels.

Brands: Skinny Pop, Frank's RED HOT, United, Truly, Oreo & American Eagle

Eggfirst (Mumbai) / February 2016 - March 2016

Worked on branding, rebranding, banners, hoardings, posters, bakery branding and offers in supermarket creatives and offers creatives

Brands: Oberoi Mall, Star Bazaar, Sin City and Naman Habitat Developer